

## Time to Get Ready for Bootcamp!



**Working Writer's Summer 2009 Bootcamp** starts in just one more week. Once it gets going you'll be busy writing, writing, writing in order to start AND finish your book within 13 weeks.

But before I help you get started writing the book, I want you to answer the following questions and email your answers to me by the end of next week (any time before June 1st).

Please take some time to really THINK about each of these questions before you answer them, and answer each question as completely as possible.

1. Why do you want to write this book? (what will the book do for YOU)

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2. What is the intended purpose of your book? (what will the book do for readers)

3. Who is your target audience for your book? Be as specific as possible - give as many details about your readers as you can.

4. What qualifies you to write this book?

5. What competition exists for your book? (If you don't know, spend some time during the next week to look for books like yours in bookstores and online - there should be some books similar to yours already on the market. If not, then there may not BE a market for your book.)

6. Do you want to self-publish your book or try to find a traditional publisher for it? Please thoroughly explain your reasons for your choice.

7. How much time will have you available each week during the 13 weeks of bootcamp for writing your book? Please describe the type of writing schedule you hope to establish for yourself for bootcamp.

8. What kinds of materials do you already have that you can use for your book - notes, speeches, articles, etc? Also, how would you describe your current nonfiction writing style and voice/tone? Is this the same style and voice/tone you hope to use for this book? Explain.

9. Do you know other experts in your field who would be willing to write a foreward for your book? Explain.

10. Have you already conducted interviews, done much of the research, etc. for your book, or will you be starting from the very beginning? Explain in detail.

11. How will you promote and market your book?

12. In what ways do you want to financially benefit from your book? Explain in detail.

That's it for now! Thanks so much. I look forward to working with you once bootcamp starts on June 1st!



Suzanne Lieurance  
The Working Writer's Coach  
<http://www.workingwriterscoach.com>